News
For Immediate Release

The Atlanta Journal-Constitution Goes Live With Clustered Newspaper Workflow From Apago

Dallas, TX; March 19, 2005 - The Atlanta Journal-Constitution (AJC) has successfully implemented Apago's innovative clustered newspaper workflow in an automated archiving system. The high-capacity system provides significant time savings and cost savings, according to AJC staff.

Using multiple Apple XServe G5 servers arranged in a redundant load-balanced cluster, Apago's software reliably processes hundreds of PostScript and PDF files daily. Apago's sophisticated queuing software insures that all of the servers in the cluster are run at maximum utilization.

Don Morris, Publishing Technology Manager at the AJC, said, "The Apago PDF creation and distribution system meets and exceeds The Atlanta Journal-Constitution's requirements. The system runs in the Macintosh XServe environment, is fast, reliable, and has cut our daily processing time substantially. Most manual processes have been automated allowing us to reassign the resource to other important tasks."

The AJC needed a solution to replace their existing archive workflow, which used several aging Macintosh OS 9 machines running Adobe Distiller and required a lot of manual labor. Apago customized their web-based interface to allow the AJC archivists to easily search, process and archive pages, sections and entire issues using their terminology - paper, issue, edition, section, page number, version, etc. An SQL database keeps track of every page that is processed by the system.

Using Apago's PDF Enhancer technology, the AJC creates both low & high-resolution pages for the digital asset management system (DAM). They have recently started using the Apago system to crop and merge individual pages into efficient PDF files that are distributed to several cruise ships.

The capabilities of the Apago workflow include: PostScript to PDF distilling, PDF optimization, page cropping, merging, splitting, descreening, color correction, JPEG & TIFF image creation and much more.

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About Apago
Founded in 1991, Apago (http://www.apago.com) is a privately held corporation that develops and markets software for the graphic arts and document management industries. The company has licensed its PostScript, PDF and raster imaging technologies to industry leaders including Dupont, Enovation (Fuji), Pindar and Dainippon Screen and counts Time Warner Inc., R.R. Donnelley, Vertis, Brown Printing, Atlanta Journal Constitution, New York Times, Washington Post and The New Yorker among its many retail customers. The company is headquartered in Alpharetta, Georgia USA, just north of Atlanta.

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Contacts:
Press Contact:
Barry Bowden/Apago, Inc.
(770) 619-1884

barry@apago.com; sales@apago.com